
Training School

Stakeholder Interaction in FACESMAP

Background
Set-up & process
Output

Stakeholder interaction in the COST Action – Travellab

Special emphasis on stakeholder interaction:

- Developing the “Travellab” concept
 - Practice involvement on European and regional levels (Northern, Western, Central European, Mediterranean, ESEE)
 - Target groups: Forest owners, policy-makers, implementing agencies, service providers, interest groups, training organisations, etc.
 - Discussion panels and excursions as research methods to get insights
 - Training School to develop design and to train local hosts
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The TRAVELLAB

= joint learning processes from facilitated stakeholder interactions, and iterative reflection and learning cycles

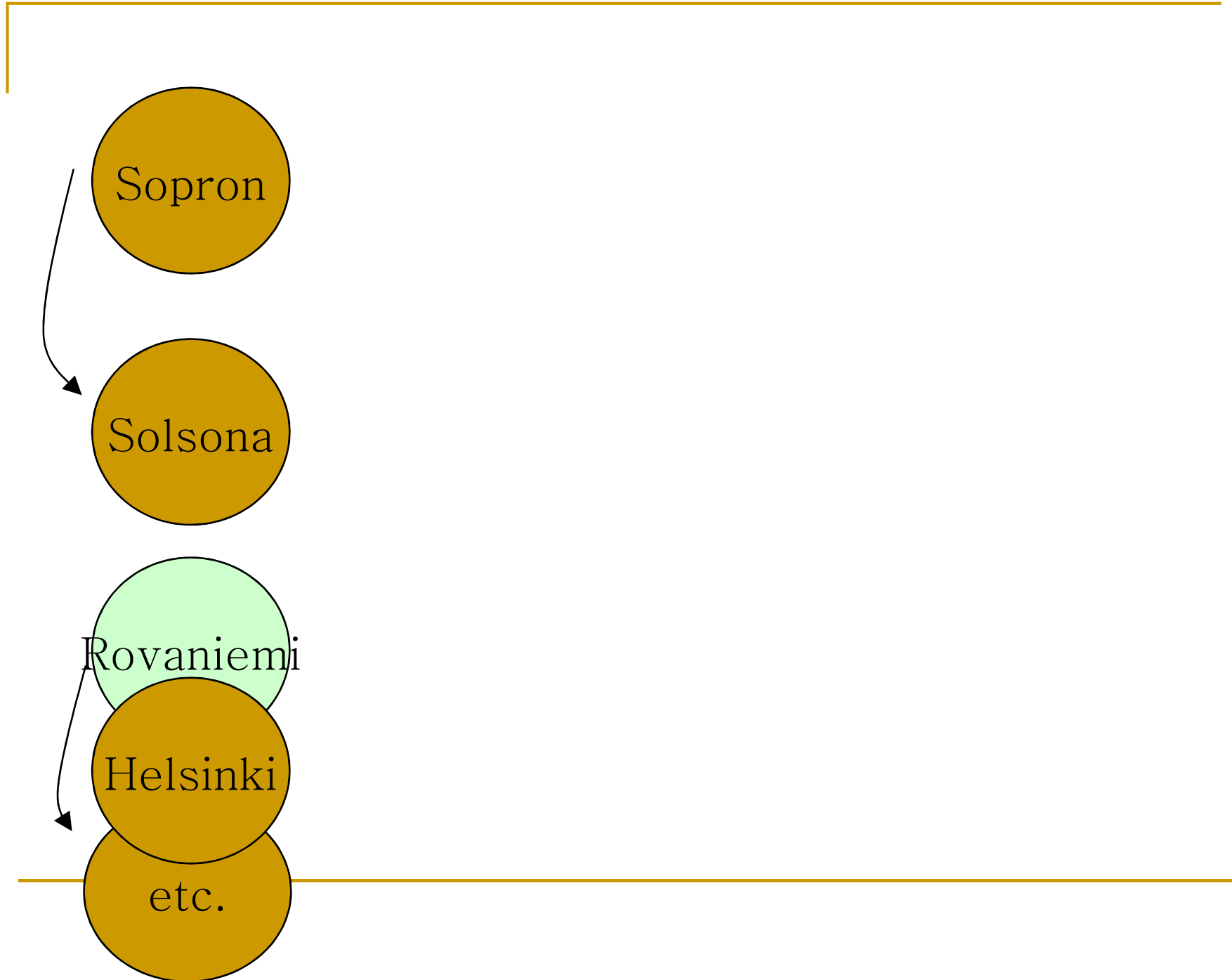
= 'lab' because it is about learning

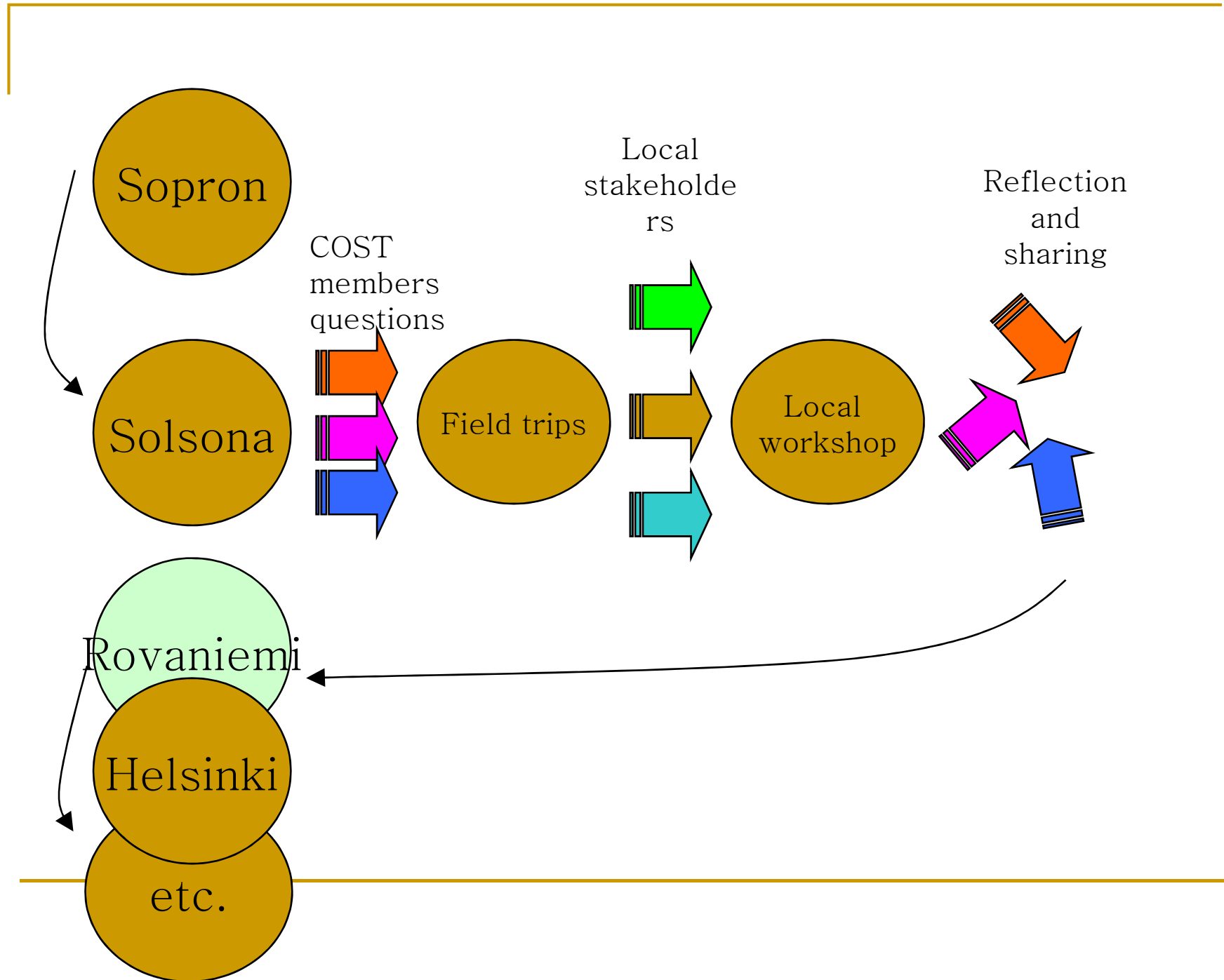
= 'travellab' because it is about learning while we travel to visit each other's realities

It is one research strand in our COST Action

Why is it important?

- Our research theme of changing forest ownership is very diverse and context specific
 - To build a shared understanding we need to:
 - understand local contexts
 - build a shared understanding
 - link experiences in successive meetings
 - Building in reflection and social learning.
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FACESMAP Training School on Stakeholder Interaction

Objective

- Development of skills, competences and understanding of SI in research

i.e. who to involve, why, how and when

1. What do we know?
[Sunday]
 2. What can we learn from others? [Monday]
 3. What is the TS' value added for FACESMAP?
[Tuesday]
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Learning from each other



Listening to others



Making sense together



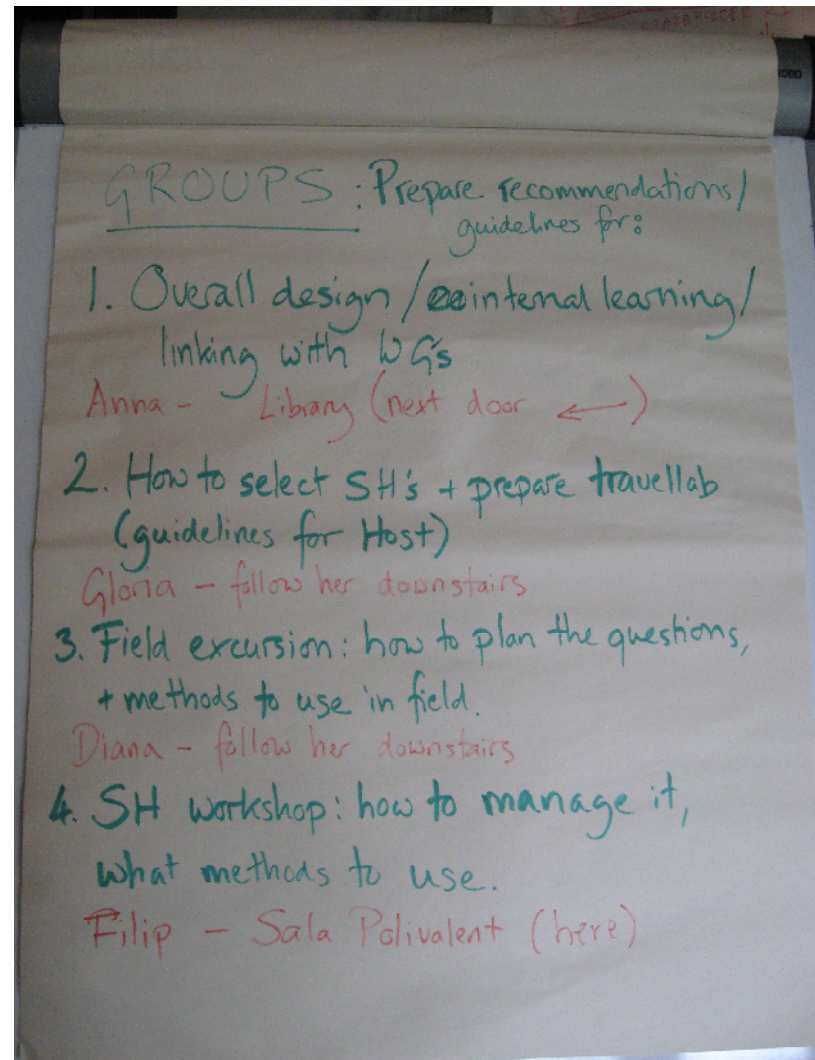
Doing group work



Going through difficult discussions



Arriving at results for FACESMAP



100 people

2 visits

1 bus

1h20 per visit

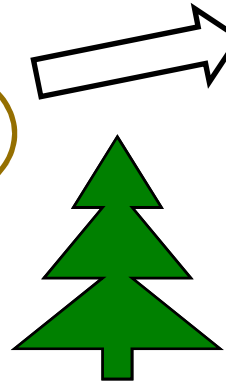
Field trip Solsona



Intr
o



?



Morning
preparation +
spontaneous
questions

Arrival

Stakeholder Workshop

- **Introduction** – led by facilitator (workshop structure, objectives, rules et.) - 5 minutes
 - 3-5 minutes presentation by participants
 - Frame for presentation sent in advance (e.g. - *name; organization; main tasks related forest land owners; goals or objectives to be reached*) – 15 min
 - **Carousel interaction** - Rotation of stakeholders responding to pre-plan question (20 minutes each WG) – 60 min
 - **Conclusion** (3 min wrap-up by WG leaders) – 10 min (can be cancelled if time limit is exceeded)
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Carousel interaction

- Each working group will formulate questions for discussions with SH before
 - WG leader is responsible for organisation (taking notes; leading question-answer session; wrap-up and presentation; summary etc.)
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Identifying and selecting stakeholder

(Guidelines for the Hosts of meetings)

- Contact the Steering Group and communicate your initial ideas and national/regional characteristics of your case
 - Collect and make use of learnings from previous meetings and their stakeholder compositions (learning cycle)
 - Make sure to consider all landowner types that are important from the changing ownership perspective (e.g. new/emerging)
 - List potential SHs/organizations that are directly related to those owner types
 - Make a stakeholder analysis e.g. using interest/influence diagram as a tool
 - Select those SHs that are most interested and influential (remember to include both public and private sh's)
 - Limit the number of SHs to the logistics of the travellab excursion and workshop arrangements
 - Ensure that the invited SHs cover expertise for all WG topics
 - SHs for the field excursion and workshop may differ/overlap
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Travellab = Participatory Research Design

Justification	Need for contextualized understanding of forest ownership changes in diverse continent
Purpose	<p>More nuanced collective understanding</p> <ul style="list-style-type: none"> ⑩ By seeing the real world ■ In more structured way
Conceptual framework	<p>Draw on: (i) action research, (ii) social learning</p> <ul style="list-style-type: none"> ⑩ Social learning theory (theoretical framework to be confirmed)
Research questions	<ol style="list-style-type: none"> 1. How can this framework be applied in the context of FACESMAP? 2. What is the added value of Travellab to our cumulative understanding in each WG? 3. Did this added value come from Travellab?
Methods	<ul style="list-style-type: none"> ■ Activities: joint meetings; European level stakeholder meetings... ■ Tools: field excursions; stakeholder workshops; online forum; TS... ■ Processes: sub-groups; action-reflection cycles; evaluation; encourage workgroups to use field excursions
Findings	Need to document and capture data (including field notes, transcripts, reflection notes, etc.
Analysis	To be confirmed...